



Hai Minh Nguyen

CEO Kochu JSC.

Dr Chemistry

My Contact

✉ kochuvn@gmail.com

☎ +84-845-96-9393

📍 528 Huynh Tan Phat, D.7, HCMC

🌐 www.kochu.vn
www.kochumart.com

Hard Skill

- Strategic Planning
- Business Acumen
- Industry Knowledge
- Technology Proficiency

Soft Skill

- Leadership and Team Management
- Problem-Solving
- Communication and Resilience
- Integrity and Ethics

Education Background

- Social Business Creation - HEC
Business Impact Model
Completed in 2023
- Tomsk Polytech University, Russia
PhD in Chemistry
Completed in 2013

Hobby

- Strategic Games, Sport: Football
- Art: Photography
- Visit Exhibitions: Industry

About Me

Applied technologies in production and management for last 7 years, based on knowledge related to chemistry and skillset of problem-solving. Aimed to make people happier from basic thing provided by business models. One word about myself: **"Creativity"**.

Key Business Experience

CEO Kochu JSC

2021 – Present

Key responsibilities:

- Develop new channels for marketing and sales
- Upgraded new brand guideline
- Built Financial stability
- Planed for 2024-2025 the post economic crisis period
- Called for investments
- Signed with Universities for deeper researches
- Content Creator: build 1 million views Tiktok Channel within 1 month.

CEO – Henpokhan JSC

2020 – 2021

Key responsibilities:

- Upgraded machinery to optimize capacity reduce production cost
- RD new product for market post Covid-19
- Applied technologies in managements

CTO – Orenji JSC

2017 – 2020

Key responsibilities:

- Analyzed market trends to RD formulas
- Run Facebook viral marketing strategy

Achievements

2010 – Present Applied >20 patents, continue writing

2020 – Present Grants, Awards, Sponsors, Certificates from Startup Contests